



Harness CareerBuilder.com's reach to give broader exposure to your institution's jobs. For a limited time Upper Midwest HERC members can purchase an unlimited number of postings at a significantly reduced rate. Buy now, use within one year of purchase.

\$150 per job. Available October 1st — December 31st 2009.

EXTEND YOUR REACH

Over 23 million* candidates search for jobs on CareerBuilder.com every month.

With 1,600+ partners, CareerBuilder drives top quality candidates to your job listings from many sites on the Internet.

Positions can be posted under 3 different industries and 3 different job types to more accurately target jobseekers.

Postings are sorted by relevancy to the jobseeker's criteria, NOT length of time posted.

**comScore Media Metrix 2008*

PARTNERSHIP NETWORK

When you post jobs on CareerBuilder they are automatically cross-posted on hundreds of CareerBuilder's partner sites including some of the most visited websites on the internet:

- MSN.com (Microsoft's homepage)
- AOL.com (America Online)
- CNN.com

ONLINE NEWSPAPER POSTINGS

CareerBuilder's relationship with nearly 200 major newspapers around the country means your job will also be cross posted on major newspaper websites such as:

- The Detroit Free Press
- USA Today
- Los Angeles Times
- St. Cloud Times
- Chicago Tribune
- The Miami Herald

FOCUS ON DIVERSITY

CareerBuilder can also help you reach the internet's largest pool of Diverse job seekers. Optional Diversity Cross postings puts your jobs on over 90 diversity partner sites such as Univision.com and EbonyJet.com.

ALL JOB POSTINGS INCLUDE:

- Full 30 day coverage
- Coverage in up to 3 job categories across 3 industries
- Cross-posting on partner sites
- Free candidate screening tools
- Free applicant ranking and sorting tools
- Unlimited phone support
- Postings are good for one year

UMW-HERC Special Pricing \$150 per Job Posting

Standard Rates for non-HERC members:

1 Job	\$419.00	12 - 17	\$325.00
2 - 3	\$390.00	18 - 24	\$290.00
4 - 5	\$350.00	25 - 49	\$240.00
6 - 11	\$340.00	50 - 60	\$176.00

CONTACT

UMW-HERC members will have a dedicated CareerBuilder.com Account Executive to assist with posting and any product needs. Some restrictions may apply.

To get started, contact:

Adam Flint, CareerBuilder.com Account Executive
312-698-0907 / adam.flint@careerbuilder.com
or
Mary Everley, UMW-HERC Director
612-626-0775 / umwherc@umn.edu

<http://www.careerbuilder.com/>

See reverse for partial list of colleges and universities posting jobs on CareerBuilder.



Sample Colleges and Universities with jobs posted on Career-Builder.com in 2009

**Princeton University
Johns Hopkins University
Georgetown University
University of Chicago
University of Maryland
University of Pennsylvania
Duke University
Northwestern University
University of Wisconsin
University of Iowa**

**Ohio State University
Indiana University
University of Toledo
UCLA
University of New Mexico
University of Miami
University of North Carolina**

...and dozens of Community Colleges around the country

Selected Additional CareerBuilder Products

BRANDING

CareerBuilder can help you build and strengthen your employment brand. In a highly competitive market, organizations must take extra steps to stand out from the competition. You cannot simply be an “employer,” you must market yourself as an “Employer of Choice.”

Ask yourself:

- ◆ Why do people want to work for you?
- ◆ What makes your organization a great place to work?
- ◆ Why would people want to live in your area?
- ◆ What is your “Employment Brand?” Do you have one?

CareerBuilder can help you develop compelling answers to these questions and can put your unique employment message in front of a huge audience.

By developing a more robust online presence, your organization can be positioned organization as an “employer of choice.”

DIVERSITY CROSS-POSTINGS

Distribute your Job Postings to more than 90 diversity partner sites where diverse candidates spend their time, including Ebony Jet Magazine and Univision. Diversity Cross Posting is included as part of this discounted offer and will be applied to all job postings.

RESUME DATABASE

Search through a database of over 27 million* resumes representing virtually every industry and experience level. Refined search criteria and proprietary, state-of-the art filtering technology “filters out” candidates not applicable to your positions.

MORE RECRUITMENT TOOLS

To find the right talent, it is important to be proactive in your search. Ask about CareerBuilder’s additional tools to reach both active and passive job seekers.