

## *Academic Keys Partnership Pricing*

*AcademicKeys.com is the premier online employment service for higher education.* With over 4.5 million page views per month, you can be assured that your job announcement will achieve the maximum visibility. We are the only job posting site with targeted, e-mail job notices (e-Fliers) that reach a subscriber database of over 500,000 faculty, post-docs and senior graduate students at premier institutions throughout the world.



- **Save money** - Our services are competitively priced. They are considerably less expensive than advertising in professional journals, and there is no text limit. Ads remain online for four to six months.
- **Reach your desired audience** - Web posting combined with our unique e-mail job notices (e-Fliers) will quickly reach hundreds of thousands of people in higher education. Our targeted e-Fliers are sent to educators, post-doctoral and graduate students, and other applicants in specific fields related to your job announcement.
- **Increase your response rate** - Job seekers may apply for your higher education position quickly and easily by using direct links from the job announcement to your department or job site.

### *Partnership Pricing for Posting a Higher Education Job Announcement*

In partnership with the **Upper Midwest Higher Education Recruitment Consortium (UMWHERC)**, AcademicKeys.com offers the following discounted pricing options for posting single ads. Each option provides your institution with an opportunity to inform thousands of potential job applicants about your higher education job opening.

#### \$195 - Single Ad for One Position UMWHERC Member Price: **\$165**

Job announcement for one position posted. The job is viewable online for four months.

#### \$295 - Single Ad for a One Position with e-Flier UMWHERC Member Price: **\$250**

Job announcement for one position posted for four months. The ad is also included in our monthly e-mail job notices (e-Fliers), which are sent to targeted audiences based on categories and fields you select for your job description.

#### \$395 - Single Ad for Multiple Positions with e-Flier UMWHERC Member Price: **\$335**

Post an announcement advertising multiple job opportunities in a common department or field. This posting may be worded as an open call for applicants or a listing of specific positions. It will be included in our monthly e-Fliers and be viewable for **six months**.

To post a single ad at the discounted rates, proceed to <http://www.AcademicKeys.com> and click on "Post a Job". Choose the appropriate discipline for your ad, and follow the instructions to the "Post Job Announcement" page. Select one of the above posting options, as appropriate for your ad. In the text box at the bottom of the Post Options table, enter the Coupon Code: **umwherc729**. Then, enter your job description and client information. The discount will automatically be applied to the listed price.

**Important Note:** The discount does NOT apply to multiple-job contracts or one-year unlimited contracts, which are already heavily discounted. In addition, the discount will not apply on our "Community Colleges" site. Prices there are already very low - \$55 for a single ad. However, ads posted by a community or tech college on any discipline-specific site receive the 15% discount and may be duplicated at no additional charge to display on "Community Colleges".

If you anticipate having more than one position to advertise, you should consider our multiple-ad posting options, which offer considerable savings over the single-ad posting options. With our 3-, 5-, and 10-job packages, there is NO time limit for placing the ads online. All posting options and prices are described at our web site: <http://www.AcademicKeys.com>

**For further information contact:** Mary Everley, Director of UMWHERC ([umwherc@umn.edu](mailto:umwherc@umn.edu)) or ph: 612.626.0775

For assistance in posting your ads, contact AcademicKeys.com: ph: 860.429.0218

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